



Confederation of Indian Industry  
Total Cost Management Division

18th Edition



# Cost Congress 2019

**International conference on Total Cost Management**

26 & 27 November 2019, Hotel The Lalit, New Delhi

*Innovating cost pathways for sustainable business growth – TCM Way*



## PAST CHAIRMEN



### KAUSHIK CHATTERJEE

ED & CFO  
Tata Steel Ltd and Chairman  
Cost Congress 2013



### KAMAL BALI

MD & President  
Volvo Group India Pvt Ltd and Chairman  
Cost Congress 2015 & 2018



### BHASKAR BHAT

Former Managing Director  
Titan Industries Ltd and Chairman  
Cost Congress 2014

## ▶ BACKGROUND

The turns in India's growth story and its ramification in its key facets-economy, industry growth, technology, macro-economic indicators, policy shifts-are disruptive, dynamic and diverse.

Pace of acceleration in the shifts of business models, organizational structures, revenue streams, customer solutions, and value chain designs are fast outpacing the conventional transformational cycles.

The impact of rapid business shifts on key business metrics like cost streams and profit accruals challenge the current collective and conventional wisdom of C-Suite. Annual cost goals, short term cost corrections and limited cost ownership is now a passé.

Innovation in business accompanied by 'cost innovation' sustains business growth.

In the spirit of driving cost competitive Indian Industry and responding to the imperative business challenges – CII is congregating the best in-class experts from industry, academics, consultants, and governments for solutions.

Join the intellectual group at the 18th edition of cost congress 2019 to listen, share and design solutions for eliminating costs and accelerating profits in business.

## ▶ SESSIONS

- TCM – Shop floor to board room
- Cost Innovation in business through TCM
- Building sustainable business – TCM way
- Disruption in business – TCM an enabler
- TCM architecture – Enabling cost measurement and cost management in business
- TCM Maturity Model Session

## ▶ UNLOCKING VALUE POTENTIAL

- Illustrious speakers from industry and experts across the globe on the theme and topics
- Successful and exemplary case studies across Indian industry and globally
- Professional networking amongst CEO/CFO community
- Advocacy for driving TCM Movement

## ▶ OBJECTIVES

- Evolve and standardize best practices of TCM across the sectors in the Industry
- Provide a forum for sharing the best practices by the industry and domain experts

## ▶ WHY TO ATTEND?

Listen to and interact with globally renowned experts and speakers defining new paradigms

## ▶ 18 YEARS AND RUNNING

Largest cost management conference getting bigger and better each year. Creating USP of exemplary case study presentations and knowledge base.

## ▶ 200+ DELEGATES

Confluence of the best in class of industry from India and abroad.

## ▶ WHO SHOULD ATTEND?

- Senior and Middle Management of the manufacturing and services sector
- International companies foraying into India
- FINTECH and ecommerce companies
- Academia and consulting fraternity
- Private Equity and Venture Capitalists
- CXOs/VPs/GM level of any function in business
- Functional heads and Plant heads

## ▶ 90+ ORGANIZATIONS

Network with CMDs, CEOs, & CFOs across sectors. Engage with companies powering the TCM Movement.

## ▶ TAKE AWAYS

Only platform for cross industry learning through cases to promote Cost Competitive Indian Industry.

## ▶ TCM MATURITY MODEL

CII TCM Division has instituted cost maturity model in Indian Industry. The model measures the cost maturity hierarchy and draws road map to enhance cost advantage through higher cost maturity level. Close to 75 companies are rated as on today.

The current year rated companies will be rewarded in the inaugural ceremony of CC2019.

The model has an IPR and first of kind in the world.

## — KEY SPEAKERS —



**SESHAGIRI RAO MVS**

Chairman, CII National Committee for TCM  
JMD & Group CFO, JSW Steel



**MAHENDRA SINGHI**

Chairman, Cost Congress 2019  
MD & CEO, Dalmia Cement (Bharat) Ltd



**ASIM MUKHOPADHYAY**

Co-Chairman, Cost Congress 2019  
VP & Head – Business Planning, Tata Motors Ltd

## DATE

**26 & 27 Nov 2019**

## VENUE

**Hotel The Lalit  
New Delhi**

## ABOUT CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has around 9000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from around 276 national and regional sectoral industry bodies.

India is now set to become a US\$ 5 trillion economy in the next five years and Indian industry will remain the principal growth engine for achieving this target. With the theme for 2019-20 as 'Competitiveness of India Inc. - India@75: Forging Ahead', CII will focus on five priority areas which would enable the country to stay on a solid growth track. These are - employment generation, rural-urban connect, energy security, environmental sustainability and governance.

With 66 offices, including 9 Centres of Excellence, in India, and 10 overseas offices in Australia, China, Egypt, France, Germany, Singapore, South Africa, UAE, UK, and USA, as well as institutional partnerships with 355 counterpart organizations in 126 countries, CII serves as a reference point for Indian industry and the international business community.

## ABOUT CII – TCM DIVISION

Total Cost Management division offers integrated services across the industry to facilitate national movement on TCM. In early 2000, TCM division was conceptualized under the dynamic leadership of Mr. S Mahalingam, well assisted by TCM Working Group of experts and professionals drawn across industry segments.

Due to fierce global and domestic competition, the greatest challenge to industry to produce high quality product or service at optimal cost. Our proficiency in management consulting strives to find best solutions. Since its modest beginnings, TCM division has endeavored to find a superior way for our clients, and persistently challenge the status quo and apparently makes impossible possible. As consulting division, TCM sees this ongoing dedication to excellence.

Our diverse clients are at the core what we do, as we continue to work across broad range of services, sectors and geographies offering varied cost management solutions.

### PRINCIPAL SUPPORTER



### PLATINUM SUPPORTER



### OTHER SUPPORTERS



### PARTNERS



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